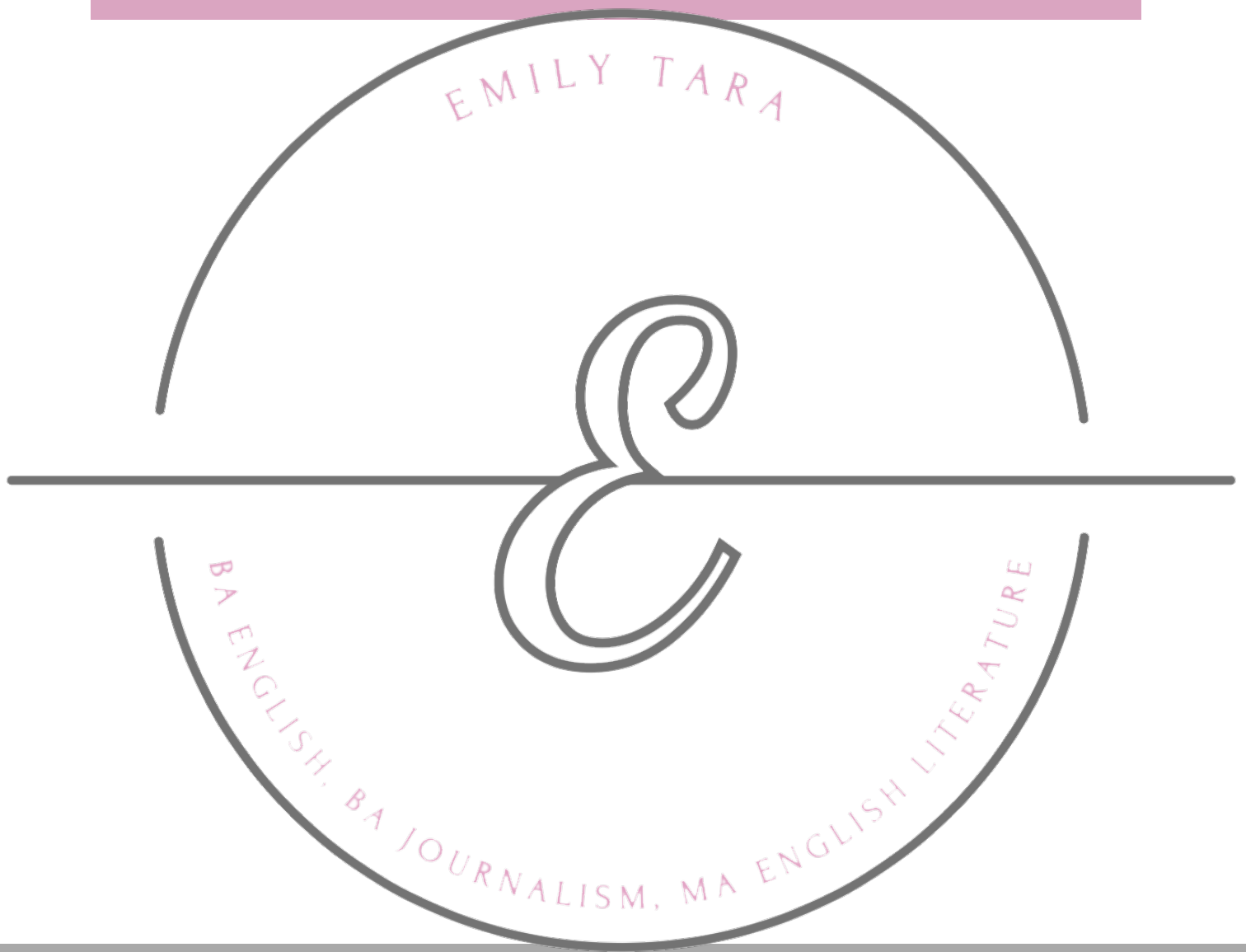


Emily Tara



View online at www.emilytara.com

Portfolio

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Hello!



I'm happy you're here and excited for you to check out some of my work. I'm a coffee-loving Ravenclaw and I look forward to learning more about you as well.

You'll see on my resume that I'm an Ohio State, NYU, and University of Akron graduate. You'll see my accomplishments and some of my accolades. What you won't see on my resume, are my passions.

I love reading – to learn, escape, grow – and sharing reading through education. I believe that books should be accessible to all and that digital platforms are a great start to getting materials into the hands of students who need them most.

During times of tragedy, hardship, and confusion, we need books now – not in 2 days of Prime shipping. Students, especially in low-income schools, depend on school resources. Imagine a world where a student can go home, open their school device, and jump into Hogwarts, Narnia, and Middle Earth all on the same night because they downloaded their books on their school's WIFI before going home.

What a wonderful world.

Emily

Emily Tara

EDUCATION

The University of Akron
Graduate Assistant, English Dept.
M.A. English Literature

New York University
Summer Publishing Institute
Graduate Certificate Program

The Ohio State University
Advocates for Children and Education Scholar
B.A. English, Research Distinction
B.A. Journalism

EXPERIENCE AND PUBLICATIONS

OverDrive, Inc

January 2021 - Present

Education Product Support Specialist, New York Territory

- Onboarded, provided continued support and training to new schools, districts, and BOCES (Board of Cooperative Education Services) to the Sora platform
- Audited accounts for usage statics and growth opportunities and presented findings
- Presented to all BOCES in NY each month on product road maps and updates
- Created Authentication Best Practices sheet that is available to all schools nationwide
- Created training aide to be shared with all school partners following a new product release
- Write for the OverDrive Schools Blog
- Lead and developed demonstration workshops for the Product Support team

The Little Gym

June 2015 – January 2021

Program Director, Full-Time

- Led team meetings each week, including goal discussion via analysis of key business indicator numbers.
- Wrote curriculum for preschool education program based on the State of Ohio Early Education Standards
- Created and sent member email newsletters via Constant Contact
- Created, planned, and posted content for our social media platforms to grow web presence
- Designed graphics and produced promotional videos, referencing TLG Style Guide
- Created and implemented two large B2C Campaigns now used across TLG International
- Calculated program costs, discounts, and promotions

The University of Akron

August 2013 – May 2015

Graduate Teaching Assistant

- Independently taught and wrote curriculum for Composition 1 and Composition 2 courses
- Worked with Executive Vice President of Student Success, Jim Tressel, and industry professionals to show writing is applicable across disciplines

Ohio Manufacturing Institute (OMI) - Ohio State College of Engineering

Sept. 2011-Sept. 2012

Editorial Intern

- Content managed the OMI website using WordPress and built the site for Sustainable Design and Manufacturing
- Edited and composed newsletters, templates, flyers, press releases for technical projects
- Edited budget proposals for various projects

The Lantern, Ohio State's student-run newspaper

Oller Reporter: June 2012-2013

John Oller Special Assignment Reporter

Reporter/Photographer: Jan. 2011-2013

- Over 27 Publications Print Publications plus multiple Photo Publications

The Journal, Ohio State's Award-Winning Literary Magazine

August 2012-April 2013

Fiction Reader

- Read fiction submissions and decided whether they should be passed on to the head editor
- Masters Level Requirement met as an Undergraduate with an invitation to continue once formal class ended

TECHNICAL AND MEDIA SKILLS

- Associated Press Style
- Hootsuite
- Domain, Web Hosting & HTML
- MLA Formatting
- Salesforce
- Adobe Photoshop

01

Writing Samples



OverDrive

SCHOOLS BLOG



OverDrive Blog Post #1

Read the Blog Post draft below or, see it live on the OverDrive Schools Blog by [CLICKING HERE](#) or scanning the QR code



Title Ideas:

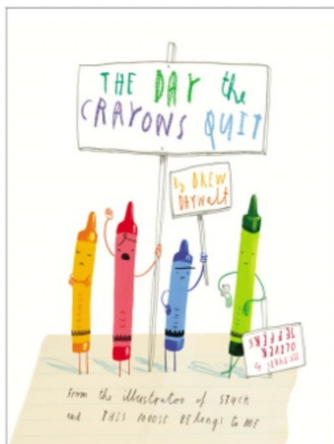
- **Move Full STEAM into Spring**
- *Read About Rainbows*
- *Colorful Spring Reads*

Some say March comes in like a lion and goes out like a lamb. To me, March has always been a time with first glimpses of Spring, snow starting to turn to rain, and on special days, you can look up and start to see rainbows in the sky. Rainbows are such a fun way to incorporate art (and a little magic) into STEM learning at any age. Older students may see a rainbow in science class and learn about light refraction and prisms while younger students may see a rainbow during class centers and learn about color names and mixing colors.

As the air around us warms and Summer break begins to beckon, I invite you to open up a window and incorporate some color into your classroom.

Preschool - The Day the Crayons Quit - Drew Daywalt

Do your students have a favorite color? A crayon they pull out of the box over and over (and over) again? This adorable picture book takes on the perspective of the crayons as we learn that they would love some diversity in their life! Blue is tired of being just used for water and sky, white longs to be seen on the paper, while red just needs a break!



Project - Challenge your students to color a picture using every color in their crayon box

Discuss – Do you have a favorite color? Which crayon do you use the most when you color? Explain your picture to us. Which color was the most challenging to use?

Elementary School - How the Crayons Saved the Rainbow - Monica Sweeney

Sometimes when we're sad, it can feel like all the color has left our world. In "How the Crayons Saved the Rainbow," the Sun and the Clouds get into an argument and slowly, all the color leaves their town. That is until a box of crayons appears in a classroom and works together to bring light and color back once again.

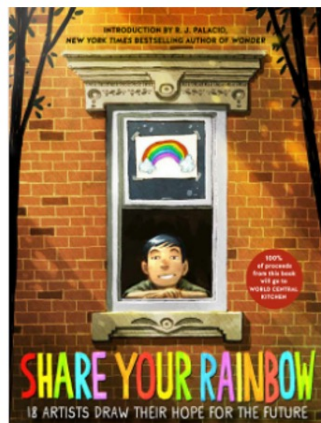


Group Project – Students work together to create one big rainbow. First, they'll glue their favorite crayon colors to the top of a poster board vertically. Then, a teacher (or older students with teacher supervision) will use a hair dryer to melt the crayons so they drip down the page.

Discuss – Did the colors mix? Why did they melt? What else melts when we add heat? Is that the role the Sun plays outside? How did it feel to work together to create the rainbow? How else can we work together to add color to our day?

Middle School - Share Your Rainbow – Various, RJ Palacio

A rainbow is scientific – it has a reason, an explanation, that can be studied and quantified. Though deep down, a rainbow also feels a bit magical. There's something reassuring and warm about a rain-filled day breaking to show a stream of colors in the sky. When we know that a ray of light must hit a water droplet at a precise angle to broadcast the show of colors the scientific facts meld even further with wonder as we realize how lucky we are to be in the right place, at the right time. "Share Your Rainbow" showcases small vignettes in daily life that spark joy through the mundane.

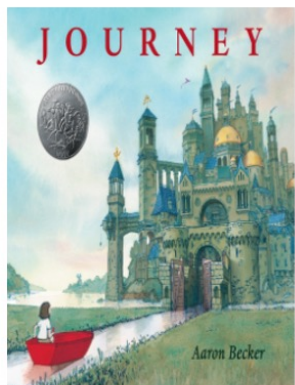


Group Project – Work together to create an absorption rainbow. Fill clear cups with water and food coloring. Each cup is a different color of the rainbow. Form the cups in a circle. Fold paper towels to create long strips. Put one end of each strip in a cup to create bridges between the cups. As the water absorbs up the paper towels, they will meet in the middle mixing together. The circle will form a large link of paper towels absorbing the colors of the rainbow.

Discuss – How do our actions absorb into each other's lives? How can we spread positivity instead of negativity? Thinking back on the story, what is your own personal rainbow?

High School – Journey - Aaron Becker

Have you ever wished you could create your own world around you? Have you ever wondered what it would be like to walk through a mysterious and magic doorway? Do we have the power inside of us to create our own happiness? Aaron Becker manages to push his readers to search out answers to these questions without once adding his own text to the page. “Journey” is a wordless picture book and would work great as a group read with discussion along the way or as an individual read with self-reflection and timing. While picture books tend to yield a younger audience, I would encourage your older readers to study the pages and investigate the more analytical questions and discussion.



Group Project – Disappearing Colors Bleach Experiment – Fill cups with water. Color each cup a different color with food coloring (you can also associate each with a positive affirmation). Next, using a pipette add bleach to the cup until the colors disappear. What happens when you try to add colors back in? – The bleach works due to the chemical compounds oxidizing, or breaking down, the molecules that make-up the color (or stains in clothes). Use this as a steppingstone in a chemistry class.

Discuss – How was color used to symbolize hope in the book? Why was the book effective without using words? When you filled your cup with water and color it got brighter with each positive affirmation (color drop) but once you added bleach and removed the color, it never becomes quite the same even once color is re-added. What’s a time when you’ve been on a journey and needed a friend? How can we use positive affirmations to help each other on our journeys?

Photo Credits:

Book Jackets – Marketplace

Preschool – screen grab from book preview on Marketplace

Elementary – <http://www.52kitchenadventures.com/2011/09/12/melted-crayon-art-tutorial/>

Middle – <https://lifeovercs.com/walking-water-rainbow-science-experiment-for-kids/>

High - <https://sciencing.com/make-after-adding-food-coloring-6052853.html>

OverDrive Blog Post #2

Read the Blog Post draft below or, see it live on the OverDrive Schools Blog by [CLICKING HERE](#) or scanning the QR code



Title Ideas:

Sora into Summer

Summer Prep for Sora

Sora Summer Prep List

School's Out, Sora's In: Get Prepped for Summer

Cover Image Thought:



Text:

The school year is winding down, testing is almost over, and graduation caps are being tossed. There's a lot of work that goes into the end of a school year for teachers, librarians, staff, and at the administrative level. As you're prepping for Summer (and for summer reading!) we're here to help you include Sora in your preparation plans. Here are a few tips and reminders to have a smooth Summer and back-to-school season in the Fall.

Tech Team Check-In

The end of the school year and Summer tend to be when technology teams clean-up their systems and make changes. Without realizing it, they may make changes that impact your student's Sora access. Keep the below in mind when working with your tech team this year and bookmark this handy resource for Authentication Best Practices.

If any of the below are changing, contact your school's Sora Product Support Specialist:

- Username Convention (ex. Full email address to just a username)
- Organization Units – if your team is restructuring your users into new groupings, such as moving from grade-level groupings to building-level groupings, this will impact your Content Access Levels.
- Authentication Method (ex. Switching from Google to ClassLink authentication)
- User Login Manager – if your school uses this authentication method don't forget to upload your new .CSV file for next school year

Sora Summer Curations

Beach Reads, Poolside Mysteries, Staycation: Travel through a Book – all of these are potential curated lists you can create in Sora before Summer. The possibilities are only limited by your imagination! If you want a starting point, our team of Content Specialists have curated some great options that you can check out in the [Resource Center](#).

Your curation lists are like your displays in your physical library – the more you can switch them up, the more exciting it is for students! When they log into Sora and see new displays (or, curations) their interest is peaked and they're more likely to browse. Don't forget, you can also include emojis in your curation titles to draw their attention even more!

Sora Sweet Reads Promotion

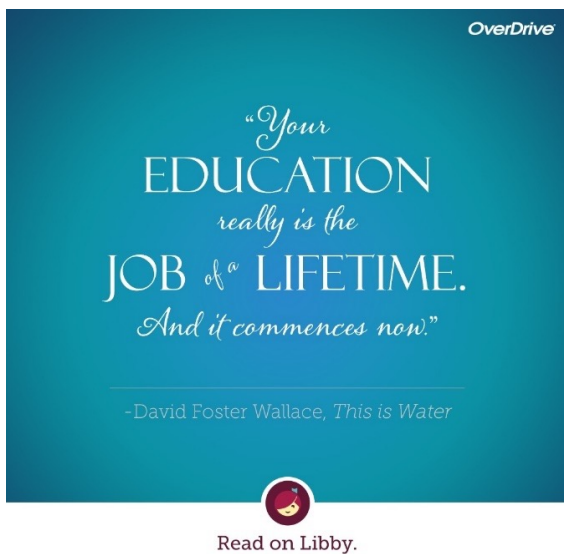
The only thing better than a sweet summer treat is an equally sweet book to go with it. [Sora Sweet Reads](#) is our Summer Reading program full of free, simultaneous use, titles for your students to enjoy until August 17th. The best part? It's already curated on your Sora Explore page with eye-catching candy graphics.

This year, the collection includes titles for juvenile, young adult, and adult-level readers and spans interests from Disney to mysteries. Students will love the selection and since they're simultaneous use titles, there's no wait all Summer long!

Senior Send-Off

Exams are over and lockers are cleaned out but what happens to Sora once a student graduates? It's time to transition your seniors to [Libby](#)! Once your technology team updates your rosters, the seniors who have left will no longer have access to your Sora collection. Before they leave and head off to college, prep them for reading success by giving them a short introduction to Libby and encouraging them to sign in with their public library card. If they don't have one yet, many libraries now offer free [instant digital library cards](#) they can get right from their phones!

Did you know that Libby is part of the Resource Center, too? Yep! The same one you use for your school. Simply head to the [Library side of the Resource Center](#) to access graphics like the one shown here to encourage your seniors to sign up!





OverDrive

RESOURCE PAGES



OverDrive Resource Page #1

I created this “Authentication Best Practices” page in response to a request from one of the NY BOCES partners. The resource is meant for a school administrator to keep bookmarked when questions arise from their district or, to share with a school’s IT team so they’re aware of the basic changes they make that could affect their connection to Sora.

This page was created to brand standards using the Sora Style Guide eliminating the need for submission to the Marketing work queue and allowing for the resource to be used immediately.

This resource has been shared with the EDU PSS team, on the blog post [“School’s Out, Summer’s In: Get Prepped for Summer,”](#) and was supplied during a monthly BOCES meeting.

The full resource is on the next page.



Authentication Best Practices

FIRST STEPS FOR GENERAL TROUBLESHOOTING

Please have your student try the following troubleshooting steps:

1. Log out of Sora again via the 3-lined menu
2. Clear all cache/cookies/browser history
3. Log back into Sora

If clearing the cache/etc. doesn't work. Try the following:

1. Ensuring the internet connection is on and strong
2. Logging in on a different device
3. Logging in via an incognito window

If none of those work, try resetting the app:

1. Go to the 3-lined menu
2. Click About Sora
3. Click the reset app button

When Emailing OverDrive for Authentication Issues Please Include:

- Student Username
 - Use ots.overdrive.com
- Screenshots of any error messages
- Any troubleshooting steps already taken

We may also ask for:

- A full screen recording of the login and/or issue

CHANGING USERNAME CONVENTION

- Before your IT Department changes your student's username convention please reach out to OverDrive. We will submit a case to notify our backend team of the change and prep the system to capture your new usernames. This will prevent a break in access.
 - A few examples of username conventions:
 - Email: soraapp@myschool.com
 - Username: soraapp
 - Numeric: 12345

CHANGING ORGANIZATIONAL UNIT STRUCTURE

- Organizational Unit = OU = The groupings which your usernames fall into
 - A basic example:
 - Apple Primary School
 - Grade 1
 - Username
 - Grade 2
 - Username
- Before your IT Department changes your OU structure, please reach out to OverDrive. This will allow us to put your new structure into our system and ensure Content Access Levels and Reporting don't break.

USING GRADUATION YEARS TO DENOTE GRADE LEVEL

- If students are not seeing the correct level materials and your team uses graduation years to denote grade level, they may need updated on OverDrive's backend. (Example: When the year 2026 moves from being 8th grade to 9th grade)

GOOGLE AUTHENTICATION

- If your school authenticates with Google and students can no longer access Sora, the Google Admin password may have changed or been disabled. Please ensure the account is enabled with an admin read-only permission and confirm the email address with OverDrive.

MICROSOFT AUTHENTICATION

- If your school authenticates with Microsoft and students are no longer seeing Content Access Levelled materials, we may not be receiving your claims anymore. Please have your IT Team reach out to start sending us the correct claims.

USER LOGIN MANAGER (ULM) AUTHENTICATION

- If your school authenticates with ULM and a student cannot access Sora, please ensure they have been added to your ULM account. As a reminder, this a manual method of uploading users.

OverDrive Resource Page #2

When Sora Showcase was released, I knew that a simple user interface was integral to my partners using it regularly. So, after going through the training and practicing the set-up steps I created this Sora Showcase resource in preparation for my presentation on the product during one of our team's BOCES meetings.

This page was branded for Sora and is meant to be personalized with the school's URL before sending it to them. When someone reaches out and asks about setting up the showcase, I simply paste in their unique URL and resave a copy with their name before emailing it back to them. This resource simplifies the process and gets them using the Showcase quickly.

I've shared this resource with the EDU PSS team so that everyone can use it for their partners if they'd like.

The full resource is on the next page.



Sora

The student reading app

Sora Showcase

Your Sora Showcase Main URL:

The blue: your Main URL

The Red: your set-up pieces

<https://ods.overdrive.com/v2/odsdltrial/setup-guide>

<https://ods.overdrive.com/v2/odsdltrial/accounts>

<https://ods.overdrive.com/v2/odsdltrial/manage>

1. Add **/setup-guide** for full instructions
2. Add **/accounts** to pull advantage-specific main URLs
3. Add **/manage** to configure settings and save customized URLs for each location
 - a. *Be sure to add **/manage** to the **account-specific URL from point 2**
4. Save your custom URL
5. Visit **/setup-guide** for device setup instructions

My Custom URLs		
Location	Secondary Location	Custom URL

Campaigns

02



The Little Gym

HOMECOMING CAMPAIGN



Homecoming Campaign

The Homecoming Campaign was created to be used in the Fall during the start to The Little Gym's enrollment season.

Each year, August saw a push for enrollments and new sign-ups so I created the Homecoming event to create a second push, several weeks after the start of the season, that focused on welcoming back previous families who had not yet re-enrolled for the season.

The Homecoming campaign proved successful in boosting enrollments and after talking with the International marketing team, it is now being used across The Little Gym franchise with additional resources maintained by The Little Gym International.

Campaign Goals:

- To invite back previously enrolled families
- To allow previous students to try the next age group or a different style of class
- To invoke a sense of fun for currently enrolled families
- To provide incentive for currently enrolled families to invite previous families back

Campaign Components:

- Email Blasts targeting either currently enrolled or previously enrolled families
- In-Gym Signs
- Social Media Posts
- Facebook Event Page

Additional Components:

- High School locker-style signs created by team members to decorate the gym and lobby
- An Open House with football-style run-through
- A post-open house drop-off event

The Offerings:

- One week event
- A free class during that week for previous members
- Membership waived for sign-up
- Incentive for current members to refer back previous members

Email from Little Gym International

From: J [REDACTED]
Sent: Monday, August 8, 2016 5:34 PM
To: The Little Gym of Westgate OH
Subject: RE: Fall Marketing Ideas/Feedback from Westgate

Emily, this is great!

I would definitely recommend using the 40 Year of Fun imagery sprinkled with social imagery of kids in the gym. A fun idea for “backwards day” would be to take a video of a child doing a backwards roll or set a video to play in backwards motion. I love the idea of putting your own local flair on these things and using imagery from inside your gym. Another idea is to create a Facebook Photo Album for each day – taking pictures of the different age groups who participate, staff too!

I think you have all of your bases covered as far as marketing. Make sure you connect your Facebook and Instagram pages so Boosted Posts go out as ads on Instagram. To do this visit the “Settings” tab on your TLG Facebook page and click on “Instagram Ads” on the left tool bar. From there you can connect the two pages.

Are you looking for specific imagery to use? We have previously created a “40 Years of Fun” Facebook event header, email headers, and social media images. Other than that, I think pictures of bright, smiling students will work well for this.

I’d love to hear some ideas of specific things you’re looking for and I can help accommodate that.

Again, this is AWESOME and I appreciate you taking the time to share this amazing idea. I can’t wait to share!

J [REDACTED] | **ONLINE MARKETING & COMMUNICATIONS SPECIALIST**

p [REDACTED]



7001 N. Scottsdale Road, Ste. 1050 | Scottsdale, AZ 85253

TheLittleGym.com | TheLittleGymFranchise.com



Email Blast



Join Us This Week for Homecoming Week,
Monday - Saturday,
September 19th - 24th!



This Week is Homecoming Week!

1. This Friday, **September 23rd**, will be our **Homecoming Party** for current and past members. The party will be from 5:30 - 7:30 p.m. and will include games/activities inside the gym, refreshments and prize raffles!
2. We still have 4 more days **of fun, special offers, surprises, and give-aways!**
3. Past members can come back and participate in a **FREE CLASS!** (Just give us a call to let us know you are coming!)
4. Each day this week, we will have **DIFFERENT THEMES** for getting in the spirit, as well as a **"Deal of the Day!"** (See calendar below) Make sure to have your child
5. This morning, **we are drawing all of our Lucky Winners for the Free Parents' Survival Night this Saturday!** We will be contacting our winners very soon!
WE CAN'T WAIT TO SEE YOU DURING HOMECOMING WEEK!

TLG Homecoming 2016

Come dressed up according to the day you have class! We can't wait to see how spirited we can all be! Deals of the day **MUST** be purchased in person or over the phone on the day listed. Please join us for our BIG Homecoming Open House celebration on Friday and don't forget to invite past members!

SPRIT WEEK!

MONDAY SEPT. 19TH  FAVORITE SPORTS TEAM! + \$10 off an Awesome Birthday Bash!	TUESDAY SEPT. 20TH  BEACH DAY! +BOGO Free Wonderkids (limit 2 free)	WEDNESDAY SEPT. 21ST  CRAZY HAIR DAY! +\$5 off a Parent Survival Night <i>*Be sure you can still tumble!*</i>
THURSDAY SEPT. 22ND  MISMATCH DAY! +\$10 off an Awesome Birthday Bash!	FRIDAY SEPT. 23RD  PAJAMA DAY! +Homecoming 40-Year Reunion Open House! 5:30-7:30pm Be here at 5:30 to help us kick off the night by breaking the run-through!	SATURDAY SEPT. 24TH  BACKWARDS DAY! +\$5 off a Parent Survival Night! 24 lucky kids will win a FREE PARENT SURVIVAL NIGHT tonight! *Please enter your name into our lottery for a chance to win!

Social Media

OPEN HOUSE FACEBOOK EVENT PHOTO AND DESCRIPTION



2-4-6-8 Little Gym is really great!

Join us for a super FUN Open House Friday, September 20th
Get here right at 5pm to break our run-through!

The Open House will run from 5-6pm.

Join us for games, raffle prizes, and FUN!

This is NOT a drop-off – parents stay on site as a family event.

INSTAGRAM POSTS



 **tlrockyriveroh** #throwback to last year's #Homecoming run-through sign! 🍌 The team has already finished this year's! 🌟 come to the open house Friday at 5 to break it!



 **tlrockyriveroh** 🌟 IT'S BRING A FRIEND WEEK!! 🧑🧒 As long as your friend is age appropriate for class, they can join in on the FUN this week! ❤️ If your friend enrolls, you both get a \$50 account credit! 💰 #BetterWithFriends #BFF #Besties #KidsGymnastics #Gymnastics #TheLittleGym



 **tlrockyriveroh** #Homecoming is next week! September 16-22. • 🍌 BRING A FRIEND to class! (Just make sure they're age appropriate for the class and let a teacher know!) • 🍌 SPIRIT WEEK! Get ready for fun themes each day! • 🍌 HEY PAST MEMBERS... we miss you! Come try out another class! • 🍌 OPEN HOUSE! Friday, Sept. 20th 5-6pm (FAMILY EVENT. Not a drop off) • 🍌 PARENT SURVIVAL NIGHT Right after the open house. 6-9pm. DROP-OFF! Ages 3-8. Reserve a spot in advance



The Little Gym

SHARE THE LOVE CAMPAIGN



Share the Love Campaign

The Share the Love Campaign was used in February to promote The Little Gym around the community, to add value to current members, and to gain new enrollments for the end of the school season.

The Share the Love campaign shifted focus toward the community by creating a multi-layered approach. We reached out to local business for raffle donations, brought in local massage therapists to the open house, and took donations for the Cleveland Food Bank.

Instead of focusing on enrollment specials, we focused on our current members and to push retention for the end of the year. We also incentivized current members to bring friends to boost enrollment before year-end.

Campaign Goals:

- To provide value to the parents of the children who attend classes
- To maintain current enrollments
- To give back to the community
- To incentivize bringing friends to enroll

Campaign Components:

- Email Blasts
- Social Media Posts
- Facebook Event Page
- Community outreach

Additional Components:

- Open House
- Local massage therapists at Open House for parents
- Raffle Baskets
- Food bank donations

The Offerings:

- Incentives for referring friends to enroll
- Potential to win a basket
- Free Open House

Email Blast

February is "Share the Love" Month!



*We are Collecting Monetary Donations for the
Cleveland Food Bank!*

*A \$5 Donation gives you the Opportunity to Win a
Free Month's Tuition!*



February is "Share the Love" Month!

Share your Love of TLG

-AND-

Help us Share Love with our Community!

We are collecting monetary donations through the end of February to give to The Cleveland Food Bank!

We have a DIP JAR at the front desk (provided by the Cleveland Food Bank) that makes it very convenient to swipe your credit card for a \$5 donation.

****For every \$5 donated, you receive 1 ticket into our PRIZE DRAWING FOR 1 FREE MONTH OF CLASSES!****

The more you donate, the more chances you have to win!

ALSO--We ask that you **SHARE THE LOVE** of our programs and post pictures and *lovely* reviews about us on **FACEBOOK OR INSTAGRAM! :)**

Facebook Event

EVENT HEADER AND DESCRIPTION



February is all about sharing and spreading love! Come join us at The Little Gym of Rocky River Share the Love Open House on February 7th! If you are not yet a member we will be having enrollment specials this night as well.

Keep checking the "Discussion" tab for updates as we get closer to the event!

Right now, stock up on non-perishable food items to donate to our local food bank. Every item earns you one extra raffle ticket (up to 14 tickets).

EVENT DETAILS

Leading up to the event, I posted about each of the local businesses that would be providing raffle tickets along with their logos. This both garnered excitement for the Open House and also gave back to our community by advertising their website or Facebook page to our patrons.

Additional Social Media



The Little Gym of Rocky River

Posted by Emily Tara
4 mins • 🌐



Attention Local Businesses:

Would you like to advertise to 500 local families? 🧑🏻‍🦱🧑🏻‍🦱
We are getting ready for our Annual Share-The-Love Open House on February 7th and seeking donations for our raffle prizes. ❤️ Your business name and logo will be put on our social media posts and in our email newsletters leading up to the event. Your raffle prize will be on display during our Open House. 📞 Please contact Emily or Jennifer if you are interested by calling 440-331-5151 or emailing tlgrockyriveroh@thelittlegym.com

SOCIAL MEDIA CALL TO ACTION FOR LOCAL BUSINESSES



tlgrockyriveroh Don't forget! Our #ShareTheLove Open House is this Friday from 5-7pm! We hope to see you all there! Don't forget your canned goods for your raffle tickets! 🥰 Have you been thinking about joining a class? Enroll at the Open House and take half off your first month's tuition!



tlgrockyriveroh Thank you to everyone who helped us Share The Love tonight! ❤️❤️❤️ 15 boxes of food plus \$71 were donated to the Cleveland Food Bank!



The Little Gym

WONDERKIDS CLUB PRESCHOOL PROGRAM

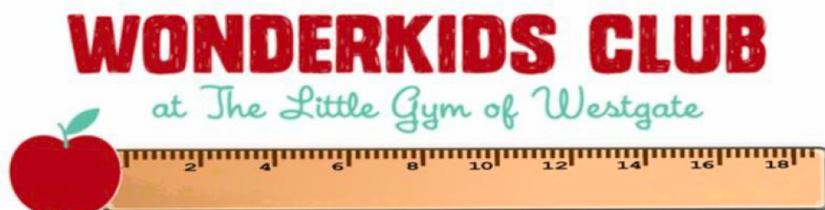


Email Newsletter for Preschool Parents



The Little Gym
440.331.5151

Wonderkids Club Newsletter
February 20, 2018

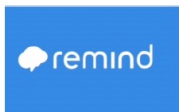


Hi Parents,

We have been working hard but also having a ton of fun these past few weeks. We worked on (in my opinion one of the trickiest letters to learn) letter "Q" and talking about how it is best friends with letter "U". We used that letter blend to talk about quilts! Check out our Friendship Quilt in the hallway the next time you're in. They worked hard to share what they liked to do with friends and what makes somebody a good friend to add to our shared project. They also enjoyed finding each other's handprints.

We are starting sign-ups today (Feb. 20th) for NEXT school year. If you're interested in continuing Wonderkids next year I would of course love to have you! Some of you got in early last year and got to take advantage of 10% off tuition -- we are doing that again. The enrollment sheet is on this email but feel free to grab a printed version that next time you're in! Or, join us today from 1:45-2:45 when the kids can play in the gym with Miss Lindsey while you get your paperwork finished. To sign up and save your space for next year you would need to pay the first month's tuition for next year.

Enjoy the warm weather,
Emily



HAVE YOU JOINED YET?

STAY INFORMED ABOUT:

- WEATHER CLOSINGS
- CANCELATIONS
- EVENT REMINDERS



**FREE &
EASY!**



If your child is sick....

or simply cannot make class, please let me know! You can call the gym at 440-331-5151 or, you can message through the REMIND service. All Remind text messages actually go to my personal cell phone so I'll always have that with me.

Class starts at 9!

I know its inevitable that you will be late at times. If only a few are here right at 9 we will try to wait until more arrive so we can start all together. Small class sizes mean there's more student to teacher time, but it also makes it tricky if most of the class arrives late. **If it is past 9:15 I will begin class or,**

unfortunately cancel if only 1 child is here.

Email Update - Covid



Please Read!
Important Wonderkids Updates



Hi everyone!

I hope this email finds you having a good Summer and staying safe and healthy. I know there have been MANY things floating around with what school systems are doing for the upcoming school year and several of you have called and asked questions about Wonderkids. I believe we finally have some answers! **Please read through this whole email** (it shouldn't take long, promise!) and then reach out to me via the gym phone at 440-331-5151 if you have further questions! *If for any reason you do not plan on joining us any longer, please let me know that as well!*

Emily, Wonderkids Program Director

NEW START DATE!

We will now be starting our school year the week of Labor Day.
Our first Wednesday will be September 9th
Our first Friday will be September 11th



Please read through our face mask policies:

- All adults must wear a face mask at all times while in the facility (including during parent/child classes)
- All teachers must wear a face mask at all times
- **Per the new order set forth on August 4th, all children will also be encouraged to wear a face mask while in the lobby and during the school portion of Wonderkids**
- Children do not have to wear a face mask while in the gym (this includes the gym portion of Wonderkids) though if you would like your child to, that's ok!



We have enhanced our cleaning and sanitizing at the gym and in our entire facility. We have always taken cleanliness very seriously, but now even more so. Our facility is sanitized between each class with time now between classes to allow for this to happen.

In Wonderkids, we will have the students distanced at their seats at the table. We will also have separate sets of frequently used school supplies for each student to use. Don't worry! We will still be doing lots of fun activities, singing songs, and having the kids get to know one another! Though the school setting will look a bit different for awhile, we will be doing our best to create a fun and engaging atmosphere.

If your child is exhibiting any symptoms including:

- Fever
- Runny Nose
- Coughing
- Upset Stomach
- Headache

Please stay home and we will credit your account for the next month of Wonderkids and give a make-up for the gymnastics portion of class.

SCHOOL SUPPLIES

We will provide:

- A tote bag on the first day of class with your child's name on it. They will get to decorate their tote bag and take it home to use each week!
- A folder on the first day of class that they will get to decorate and take home to use each week!
- Crayons, markers, and glue sticks for each child to use each week. These will stay at the gym.

You will provide:

- **A pair of children's Fiskars (or equivalent) children's size scissors. They can choose whatever color they would like since they will be theirs to keep. *If for any reason you are not able to provide this, please just let me know* The scissors will come in either a rounded safety version or the standard pointed version. You may choose which version you are comfortable purchasing.**
 - We will keep these at the gym as part of their supply box so you don't have to transport sharp scissors each week.
- **A Snack. Please pack a peanut-free snack and water bottle for your child each week. We are no longer able to pass out snack foods. They may bring a lunch box or just use their provided tote bag for their snack.**

GENERAL INFO

Class starts at 9 and goes until 12

Please arrive about 8:55, we will take everyone's temperature at the door upon arrival

Once you arrive, you can use the hand sanitizer or use the bathroom and wash hands there. Routine is super important and we try to encourage everyone to arrive on time for class. If you know in advance that you will be late for any reason, please try to let us know.

Your child may have a difficult time at drop-off for the first few weeks. This is true any year, but especially this year. Routines have been off, children have been spending more time at home, and some children may be sensitive to the face masks and not seeing their teacher's face. These are all OK things and we will navigate them together! Often, the best thing to do is plan ahead, talk through the process with your child at home, and then stick with it. Even if that means leaving while they're crying. Generally, after the class gets going and they start doing more activities things will get better! And each week will become easier. If we need you for any reason at all, we will give you a call!



The Little Gym

ADDITIONAL WORK





HALLOWEEN EVENT AND SCRATCH-OFF CARDS



MEMBER'S ONLY VALUE-ADD EVENTS

03

Other Work

NYU – Summer Publishing Institute

Please [click here](#) or scan the QR code to see my work for NYU. I created the images, design and layout for our magazine project.



If you'd like to see more
of my work please visit
my website

www.emilytara.com



Thanks!

Do you have any questions?

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Emily.n.tara@gmail.com

440-213-2715

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